

www.kilproductions.com.au

P.O Box 3185, Mentone Vic 3194

Graffiti and Street Art - Student Tuition Program

Introduction:

Welcome to KIL Productions Student Tuition Program. Hosted by Ashley Goudie from KIL (Keeping It Legal) Productions, Ashley has been involved with the street art scene for many years and is the owner and commercial artist of KIL Productions, Custom Graffiti.

Scope:

This program is designed for all curriculums and explains Subway Art and Street Art. By employing a knowledgeable speaker with a structured tuition through a program, KIL Productions presents classes that are informative, professional and relevant. This program is also designed to provide guidance to impressionable younger students who may be considering illegal graffiti activities and the implications it presents to individuals.

The student program is designed for two consecutive 40min periods. The program is presented in two main contents, theory and demonstration. Class participation is interactive through questions and reflective engagement during the presentation. Sessions are in two 40min parts as outlined however, this can be adjusted to suit regular class period times (ie: 30minutes).

Part 1:

Power Point Presentation*

*Equipment supplied by KIL Productions. Internal interactive whiteboards can be utilised if available

Internal operating systems (inc whiteboards) must be able to support Microsoft PowerPoint and / or allow remote laptop VGA input.

- Introduction.
- 1980's Early Hip Hop Subculture / History.
- 1982 Melbourne Scene / Beginning / Present
- 1990's, security and law.
- Graffiti Commercial Product Evolution.
- Internet arrival and influences.
- Subway art / Street art by definition.
- Graffiti culture.
- Current Laws / Penalties.
- Commissioned Graffiti / Examples/ Discussion
- Question Time (Debrief)

Part 2:

Live Demonstration:

KIL Productions will produce a 20 min piece on a canvas in a controlled environment. The basic structure and components of street art are demonstrated including spray paint overview and nozzle (cap) type demonstration. Following this a graffiti styled piece is produced on a canvas and demonstrated techniques as follows.

- Rough in from sketch / design plan.
- Letter fill / Effects.
- Background Design.
- Final Outlining.
- Highlights and Effects.

Final question time is also followed up by a personalised hand style demonstration.

Summary:

Our experience shows that the subject of Street Art and Subway Art is often misunderstood due to the underground culture associated with it. De-mything the subculture and explaining elements from an experienced street artist provides information not provided at print media level. KIL Productions is able to deliver student knowledge that is well received, informative and of a professional standard.

This program has been successfully rolled out since 2015 and ensures to be an informative discussion and presentation providing both knowledge and value for money. As a follow up program, Art Departments are advised to participate in the Melbourne Street Art tours hosted by some of Melbourne's most respected street art commentators.

KIL Productions is suitably qualified with references available upon request. Working with children, Public Liability Insurance and White Card (OHS) holder documents are also available upon request.

Cost / Payment:

- Melbourne Metro Schools \$200.00* (Per session) Minimum two sessions.
- Regional Victoria- \$300.00* (Per Session) Minimum two sessions.
- Booking Deposit \$200.00 (Terms 7 Days)
- Direct Deposit Mr Ashley Goudie BSB: 063885 Acc: 1039646
 *Some conditions may apply.

Bookings:

Email: kilproductions@bigpond.com

Phone: 0438 59 11 28 (Ashley Goudie)

Web: www.kilproductions.com.au

Presentation Examples: (Images used with permission)

<u>Tuition Demonstration (Part 1):</u>





Live Demonstration (Part 2):







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